

YOUR OPPORTUNITY

The True Northerner's

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GREAT OPPORTUNITY CONTEST

\$600.00

In valuable and beautiful prizes will be given away to wide-awake, ambitious and worthy people of Paw Paw and Van Buren County, in The True Northerner's great Opportunity Voting Contest, which opens Friday, October 18, and closes Saturday, November 23, at 8 p. m. No other paper in Van Buren County ever made so liberal or so tempting an offer to earnest and willing workers. Each of six hustling contestants is going to get either a fine piano, dining room suite, diamonds, bed room suite or watch that they would get in no other way. It is the opportunity of a lifetime, the storied opportunity that comes but once. Take advantage of it. There's not a young lady in Van Buren county who would not be delighted with one of these presents. Why not win one of them? You can if you will. The True Northerner has done its part. Will you do yours?

First Grand Prize \$325 JANSSEN PIANO

As a usual thing when a piano is offered as a prize, some cheap, nameless stencil is purchased and workers are asked to compete for it. But how different in The True Northerner's Big Contest. You are offered an instrument with a reputation—one that has been sold in your community for years.

This fine instrument was purchased of Mr. L. B. Gorton, and is now on exhibition in his show window. A full description of the mechanism would be too lengthy for this space. It will be sufficient to state that everything in its makeup is first class.



embodying all the requisites of a sweet toned and lasting instrument. The liquid purity of tone in the Janssen piano has been the distinguishing feature that has given this instrument its prestige among critical musicians. But just as the tone is beautiful, so is the modulation faultless, the fine finish of details in every item in the interior and the rare taste shown in case design. The Janssen piano is made for the discriminating—for those who appreciate an art product. And it will be yours without money and without price—just effort—an added dignity, joy and satisfaction to your home for years and years to come.

Mr. Gorton will be pleased to show you its every detail. You are invited to call at his store and see it. He can tell you of the guarantee it carries.

District First Prizes

\$70 DIAMOND RING

Lives there a maid with soul so dead who never to herself hath said, "I love a diamond." And such a beautiful, pure, large white stone as this one, too! It was purchased of Mr. Carl Damon, the jeweler. Hundreds have paused to admire it in his window. It is a perfect pure white stone, mounted in a solid gold Tiffany ring. It will go to some contestant who by hustle has merited it. To the winner it will be like a legacy in the bank, ever growing in value, imperishable and a joy forever. If you have not seen it, do not fail to do so. Mr. Damon will be pleased to give you close inspection. Put it on, watch it sparkle, THEN GO OUT AND WIN IT.

\$60 BED ROOM SUITE

What a prize for some lady (or gentleman for that matter)! You have often thought you would like to fit up a room all your own, something tasty with everything to match; and here it is within your grasp, without cost, without price. The suite consists of mahogany princess dresser, with large French plate bevel mirror, Vernice Martin brass bed, mahogany rocker and mahogany bedroom chair. What an exquisite combination! What a beautiful setting for your home! This suite was purchased of Hawley & Warner, furniture dealers. It is on exhibition in their big show window. Hundreds are admiring it. Costly mahogany, that lends itself to the most exquisite blending of grain and design known to the cabinet maker's art, is beyond the purse of the average. It is distinctive—an heirloom to hand down to posterity. Go to the store and see it. You are welcome.

Second Grand Prize \$75 DINING ROOM SUITE

Here is a prize that is attracting widespread attention, and well it may. Seldom, very seldom, is such a handsome and sensible prize offered. It will endure. It will be a delight for many, many years, the pride of any home, any time. This magnificent quartered Oak suite was purchased of Lake & Son, furniture dealers, and is on display in their window. It consists of a large oak table in which the blending of the beautiful grain is exquisite; large quartered oak buffet of the latest chaste design and six leather seat dining chairs. It is a most handsome present and would grace the most exacting home.

We, as well as Lake & Son, invite you to call at the store and closely inspect this suite. They will be pleased to demonstrate its most modern features of construction and design.

District Second Prizes

\$30 DIAMOND RING

What, another diamond! Yes we know what warms the cockles of a maiden's heart. We wish to please her. Her work will be well worth the highest degree of appreciation, and we can think of nothing sweeter than a beautiful little stone. It was purchased at Chappell's jewelry store. It may be seen in his show window, where it daily flashes back the sparkle from hundreds of admiring eyes. It is perfect, pure white, set in a beautiful gold mounting. Go and see it.

\$18 GOLD WATCH

In conformity with our policy to give only the best in this contest, we selected this little watch. It was also purchased of Mr. Chappell and is on display in his window. It is the popular lady's small size, suitable for wearing with a pin. Twenty-year guaranteed gold case, Elgin movement, a handsome and valuable prize well worth every effort. Some lady or gentleman will be happy in its possession when November 23 rolls around. Why not YOU?

Enter at once and be a winner

100 VOTES FOR

M _____
Address _____
District _____

Void after Friday, Oct. 25

The True Northerner's Great Contest

This Ballot must be neatly trimmed.

Address all Communications to

CONTEST EDITORS, THE TRUE NORTHERNER

PAW PAW, MICHIGAN

Contest began Friday, October 18, and closes Saturday, November 23, at 8 p. m.

Nomination 500 BALLOT VOTES for

[Cut this Ballot out, mail or bring it to The True Northerner office, either for yourself or a friend who you wish to enter in the True Northerner's contest.]

M _____
Address _____
District _____

But one Ballot can be cast for one candidate.
The True Northerner's Great Contest
This Ballot must be neatly trimmed.